

2010 PHILADELPHIA Firebirds

WOMEN'S TACKLE FOOTBALL

We would like to take the opportunity to introduce you to the Philadelphia Firebirds Women's Professional Football Organization. We are a current member of the Independent Women's Football League (IWFL). The IWFL is the largest and most successful women's football league in the world. We are entering our 10th season and we would like to invite you to join our organization as a sponsor and take part in the excitement. We have a wide variety of sponsorship opportunities ranging from \$100.00 - \$10,000.00. By partnering with the Firebirds your organization will be embracing an opportunity to experience exponential growth, while establishing a relationship with an organization that is prime to explode.

The Philadelphia Firebirds can offer your organization numerous opportunities for exposure through tasteful and professional advertisements that will be seen by potential customers throughout the Metropolitan Philadelphia area and beyond. The IWFL has appeared on nationally aired programs and locally the Philadelphia franchise has been featured in the Daily News, Inquirer, along with other local newspapers. The Philadelphia Franchise has consistently positioned itself as a powerhouse among women's football teams, throughout the 9 years that we have been a part of Women's Football we have made it in the playoffs 6 of those years. The team has participated in the 4th of July Parade as well as the Thanksgiving Day Parade in Philadelphia, and was featured in a halftime exhibition at one of the World Champion Philadelphia Soul Arena Football games, plus numerous community events. As a partner with the Firebirds, your products and services would be advertised through strategic placement at home games and at our community service events in order to maximize your exposure to potential customers.

The Mission of the Philadelphia Firebirds Women's Football Organization is to create an atmosphere that empowers women and young girls to follow their dreams and achieve their personal best both on and off the field. Through our actions, athleticism, and commitment to each other and the game of football, we continue to strive to create growth opportunities for all women and young girls for many years to come. The team is comprised of engineers, social workers, police officers, teachers, college students, and homemakers.

When you decide to join our organization as a sponsor, we will work closely with you to ensure that the package meets YOUR needs.

We invite **you** to take part in the excitement of the 2010 Firebirds season.